4th Annual





Getting Higher ROI on MLOps Initiatives: Five Lessons Learned While Building Out the MLOps Platform for 100+ Data Scientists

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12+ years in ML & Data platforms











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STITCH FIX









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For me: *Ops Initiative == Platform initiative



Delivering sustained value over time is hard without good abstractions



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Some reasons:

1. Repetitive tasks



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- 2. No standardization



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Let's increase your ROI*

5 lessons

Lesson breakdown:

- 1. Users:
 - a. Adoption
 - b. Sophisticated Users
- 2. What to build:
 - a. Product Management
- 3. Technical approaches:
 - a. Vendor APIs
 - b. API Layers



Users Lesson 1 & Lesson 2



Lesson 1. Focus on Adoption, Not Completeness





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My tactics for adoption:

- 1. Adopt existing user tooling
- 2. Partner closely with a team and a specific use case





e.g. someone's internal abstraction/script, etc.



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Perfect case is Team B asking Team A for that script/tool/abstraction.



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Why is this a good idea?

- Derisked product; you have a defacto users.
- Value to business should be proven.



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Perfect case is Team B asking Team A for that script/tool/abstraction.

Why is this a good idea?

- Derisked product; you have a defacto users.
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Caveats:

- Must see bigger picture.
- Some people don't like giving things up.



Tactic 2: Partner closely with a team for a specific use case





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Ideals:

- Narrow use case.
- That team needs it; has a deadline.
- Can incrementally deliver to bring them along.



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Ideals:

- Narrow use case.
- That team needs it; has a deadline.
- Can incrementally deliver to bring them along.

Goal:

- You have users
- Users see business value



Lesson 2. Your Users are Not All Equal



It's tempting to think like this:



Value to you

Burden on Platform

Lesson 2. Your Users are Not All Equal



Two facts

- 1. Users fall on a spectrum.
- 2. Requests aren't equal in development or maintenance costs.





Lesson 2. Your Users are Not All Equal



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No is probably a good answer when:

- 1. It's speculative work and on the periphery of the business.
- 2. The user is sophisticated and they're asking for something complex.



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If "the ask" leads to failure:

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If "the ask" leads to success:

- Can then plan to adopt it.



What to build Lesson 3





Directionally:

Q: How do you know where to invest?



Directionally:

Q: How do you know where to invest?

Q: Do you know how your work impacts users?



→ Build Empathy

Lesson 3. Live Your Users' Life Cycle

Build Empathy

1. Drink your own champagne / eat your own dog food.









Build Empathy

- 1. Drink your own champagne / eat your own dog food.
- 2. Bring in an end user.





Build Empathy

- 1. Drink your own champagne / eat your own dog food.
- 2. Bring in an end user.
- 3. Build relationships.





Technical Approaches Lesson 4 & Lesson 5



Lesson 4. **Don't let users** couple directly to "Vendor" APIs



Things you could integrate with:

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Things you could integrate with:





What you should do instead





What you should do instead





Lesson 5. The Two Layer API Trick



Common Approach:



Lesson 5. The Two Layer API Trick



Two Layer API Trick





Bottom API Layer

User Code Higher Level API Foundational API

E.g. what you want to expose on top of "Vendors".

- Allows anyone to build anything, but in a bounded way.
- Primary user is your team.

Lesson 5. The Two Layer API Trick



Top API Layer



• Main API for users.

- Goal is to simplify the experience.
- Built solely off of Foundational API.

E.g. one line to save and deploy a model, one line to save a prompt, etc.



Two Layer API Examples

Model Pipelines

User Code	User Pipeline	
Higher Level API	Configuration Driven Model Pipelines	
Foundational API	Model Orchestration Envelope API API	Model Envelope API
	S3 + RDS Airflow	S3 + RDS



Two Layer API Examples

Model Pipelines Web-serving

User Code	User Pipeline			User python functions		
Higher Level API	Configuration Driven Model Pipelines			Python function to micro-service		
Foundational API	Model Envelope API	Orchestration API		FastAPI	Docker	
	S3 + RDS	Airflow				



Two Layer API Benefits

Higher Level API

Foundational API

- You can be more nimble.
- J Coupling & J tech-debt maintenance.
- 🤠 Provide escape-hatch for sophisticated users.
- 😌 Simpler APIs reduce time to value.



Summary: Getting more ROI on your MLOPs (& LLMOps) initiatives



- 1. Build for immediate adoption
- \rightarrow show value sooner.



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- 2. Don't build for every user equally \rightarrow use time more effectively.



- 1. Build for immediate adoption
- 2. Don't build for every user equally
- 3. Build empathy

- \rightarrow show value sooner.
- \rightarrow use time more effectively.
- \rightarrow know what is impactful.



- 1. Build for immediate adoption
- 2. Don't build for every user equally
- 3. Build empathy
- 4. Wrap vendor/cloud APIs

- \rightarrow show value sooner.
- \rightarrow use time more effectively.
- \rightarrow know what is impactful.
- \rightarrow \bigcup technical debt; \bigcup switching costs



- 1. Build for immediate adoption
- 2. Don't build for every user equally
- 3. Build empathy
- 4. Wrap vendor/cloud APIs
- 5. Provide two layers of APIs
 - a. foundational layer.
 - b. opinionated higher level layer.

- \rightarrow show value sooner.
- \rightarrow use time more effectively.
- \rightarrow know what is impactful.
- \rightarrow \bigcup technical debt; \bigcup switching costs
- \rightarrow \bigcup technical debt; \clubsuit iteration speed;
 - U time to value for a user



Want to see 👀 some of this in action?

https://github.com/DAGWorks-Inc/hamilton

www.dagworks.io

Thanks for listening!

Questions?

Connect with me:

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