Intention
- Build out more community initiatives on social for more collaboration.
- Build more technical content for our social channel, especially Facebook and Twitter.
- Build out more job help/opportunity information for LinkedIn

Solution
- Create an alias for community members to share suggested social posts (should be fully fleshed out tweets with article links, not just links to articles - Suggested Alias: social@nodejs.org)
- Have two co-social chairs to compose and publish tweets via SproutSocial (once approved by social media team members, Rachel and/or Amanda, limit to 10 personal social posts a month), as well as provide insight and feedback on currently scheduled tweets, in addition to the NF social media team of Amanda and Rachel (insert GitHub handles)
- Work with the co-chairs to fill out common questions and answers on social

Post Guidelines
- Posts cannot be overly promotional of company or person's services and technology
  - Posts about jobs should be limited to Friday Node.js Job Opportunity Round Ups on LinkedIn. Suggestions are welcome from relevant Node.js Foundation members, and CommComm co-chairs in regards to job opportunities. The overall idea is to work together with inclusion and partnership to grow and sustain the social channels. The Linux Foundation team can and will reach out to Node.js Foundation members as well as CommComm members to source job opportunities, etc.
- Voice of tweets should be helpful, humble and hopeful to match the current Node.js Foundation social voice.
- English does not have to be your first language, but you should feel comfortable in English and show a strong understanding of English grammar.

Process of Becoming a Co-Chair
- Please submit yourself for this (we are looking for about five posts per week). Here is template [form](#) we would base ours off of.
- Co-chairs will be chosen to based on inclusive and diversity guidelines; diversity as defined by gender, ethnicity, age and country of origin by the Node Foundation team & CommComm co-chairs.
- The co-chair position will last for a quarter and then we can open it up to others to join - if no others want to join then current co-chairs can submit again.